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**PUBLIC NOTICE**

**Notice is hereby given that the**

**Executive Committee of the Visit KC Board of Directors will conduct a meeting at 10:30 a.m. on March 21, 2018 at Visit KC Offices.**

**Agenda**

1. CALL TO ORDER – CiCi Rojas, Board Chair
2. ACTION ITEMS – CiCi Rojas, Board Chair

* Approval of December 22, 2017 Minutes

1. DISCUSSION ITEMS

* YTD Financials – Brandy Burch, Director of Finance & Administration
* SPARK Update – Ashley Rossbach, Director of Sales & Experiences, SPARK
* Visit KC’s Business Briefing
  + Chair’s Discussion Items – CiCi Rojas, Board Chair
  + Committee’s Updates – CiCi Rojas, Board Chair
  + Organizational Updates – Patrick Geschwind, Interim President & CEO

1. CLOSED SESSION

1. NEW BUSINESS
2. OLD BUSINESS
3. ADJOURNMENT

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| 2018 Board Meeting Dates (3 pm)  April 17, 2018  July 17, 2018  October 16, 2018  December 18, 2018 | Executive Committee Meeting Dates (10:30 am)  June 20, 2018  September 29, 2018 |